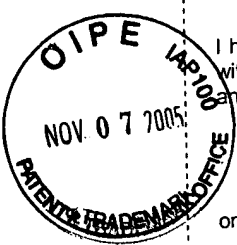


DFW



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to:

"Commissioner for Patents
Alexandria, VA 22313-1450"

on October 25, 2005

Alan A. Bornstein 10/25/05
Alan A. Bornstein Date of Signature
Reg. No. 40,919
Attorney for Applicant(s)

PATENTS

UNUS #Y2-X380-GR
CASE #J6638(C)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Customer No.: 000201
Applicant: SHANA'A, et al.
Attorney docket no.: J6638(C)
Serial No. 09/930,320
Filed: August 15, 2001
For: A SYSTEM FOR CUSTOMIZING PERSONAL CARE PRODUCTS

Group: 1617
Examiner: Shengjun Wang
Englewood Cliffs, New Jersey 07632
October 25, 2005

REQUEST TO REOPEN PROSECUTION

According to 37 CFR §41.50(b)(1)

and

AMENDMENT

According to 37 CFR §1.111

Mail Stop: Amendment
Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

In response to the Decision on Appeal mailed on September 29, 2005, in the above captioned case, Applicant's respectfully request that prosecution be reopened and the following amendment be entered in the case.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.